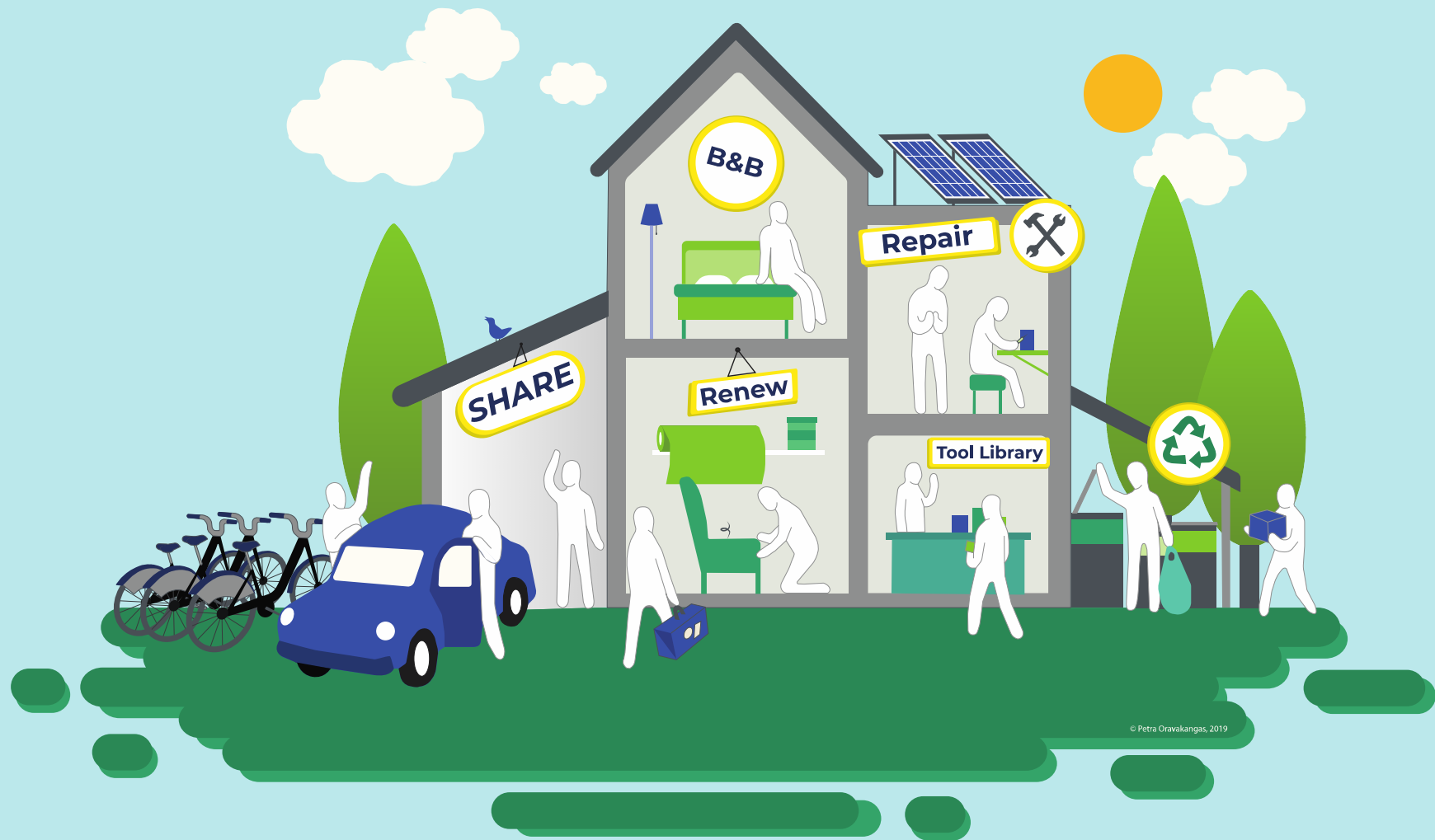




# Action Plan progress Gobierno de Aragón Project meeting 3rd june 2021



## To remember:



### OP Aragon ERDF 2014-2020

### Objective 4: Supporting the shift towards a low-carbon economy

**PI 4.B:** Promotion of energy efficiency and the use of renewable energy by SMEs.

**PI 4.C:** Support the energy and use of renewable energies in public infraestructura, including public buildings and housing

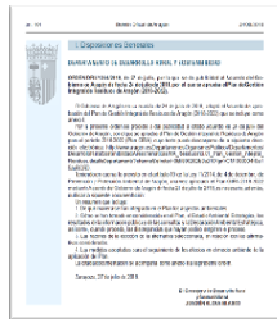


### Specific political instrument - **GIRA Management Plan 2018-2022:** [Global document on waste planning in Aragon.](#)

It allows administrations and social agents to have references:

- the **objectives**
- **action programs**
- necessary **tools**

to have environmentally friendly management waste and sustainable development.



### Where can we reconogize the circular economy (CE)?:

- CE promotion is one of the plan strategic objectives.
- The **horizontal Prevention Program** includes measures:
  - relates to the design, production and distribution
  - that may affect the consumption phase
- In others programs: EPRS, CDW, etc.

# Action Plan

## ▶ Aragón CECI Action plan type

- ▶ Action plan will improve the policy instrument: Type 1 (the ERDF will provide funding )

## ▶ Meetings related to the Action plan

- ▶ **3rd meeting with local stakeholders** (27th January 2021). **Topic: Action plan & good practices transferability**
  - Part1: Presenting the characteristics of an Action Plan and highlighting the role of stakeholders in its definition and implementation.
  - Part 2: Presentation of 5 Good Practices in circular economy published in the Interreg Europe Policy Learning Platform. The stakeholders carried out a working session, to debate the transferability and adaptability potential to the Aragon context
- ▶ **Meeting with our DG European Funds** (February 10th) to present the CECI project and discuss the impact of the Action Plan on the ERDF
- ▶ **Meeting with the Finish and French partners** (February 16th) about the Structural Funds and their Operational Programs

# Action Plan (Status 3<sup>rd</sup> june)

- ▶ **Bibliographic review has been done**
- ▶ **Identification of strategic lines, good practices and actions from other Interreg projects to feed the actions of the first Action Plan draft.**
- ▶ **Our technical assistance is now working on the first Action plan draft.**  
**End of June**

# Bibliographic review

- ▶ **Review of strategic documents** and European, Spanish and Aragonese policies
- ▶ **Review of other Interreg Projects and identification of 88 actions related to Interreg CECI**

EXAMPLES OF PROJECTS: Interreg ECOWASTE4FOOD, Interreg BIOREGIO, Interreg CESME, Interreg CirCE, Interreg WINPOL, among others)

- ▶ Analysis of 150 Good Practices and **identification of 80 which are related to Interreg CECI** (GP from Interreg CECI, other Interreg projects and other sources)
- ▶ Assessment of the **transferability of policies, strategic lines, actions and good practices** according to the **RICE methodology** (Reach, Impact, Confidence, Effort)

# RICE Methodology

The **RICE methodology** has been applied to assess the **transferability** of the initiatives identified:

- **Reach (R)**: Dimension of the impacted group.
- **Impact (I)**: Positive magnitude of the impact in relation to the needs of the project.
- **Confidence (C)**: Probability of a successful materialization
- **Effort (E)** : The effort required for its implementation.

$$\mathbf{RICE} = (R \times I \times C) / E$$

For the analysis of the relevance of the strategies considered in the framework of the CECI project, it has been assessed:

- **The interest** that the line of action defined in the strategies for the Government of Aragon (computed as  $R \times I \times C$  (numerator)).
- **The feasibility** of implementation taking into account the institutional and financial capacity of the possible driving agents (computed as the inverse of the effort ( $1 / E$ ))

# Action Plan Progress

- ▶ **A total of “25 action lines” were initially proposed divided into 6 strategic lines/topics:**
  - ▶ Institutional framework
  - ▶ **Durability and life cycle of products and goods**
  - ▶ **Waste reduction**
  - ▶ Food Waste
  - ▶ Sustainable and shared mobility
  - ▶ **Sensitization/Awareness**
- ▶ **The Action Plan will finally be focused on: i) Durability and life cycle of products, ii) Waste Reduction and iii) Sensitization/Awareness.**



# Action Plan Progress. Proposal

## ► GP and actions inspiring each topic:

Strategic Line	1st Proposed actions INTERREG CECI	Application examples identified between GP and actions
Durability and life cycle of products and goods	Network of repair and recycling points within the framework of fixed and mobile clean points	Wastepickers Flea markets Patina recycling centre REUSE Centre Ostrava Returbutiken (reuse shop) & Textilservice (sewing service) – part of Viva labour market programme. Promoting reuse of textiles and circular economy Ambiteca Puntos Limpios de Cercanías Emergentes (pop-up) Ecopuntos, Movil y Fijo
	Network of exchange points (books, clothes, furniture ...)	Asikkala library - Sharing economy library in the rural area of Päijät-Häme Old Paper for New Book The Clothes Library The Wall of Hope - Trio shopping centre cooperated with third sector Hope association to perform sharing economy
	Incentives linked to the use of clean points (for example discounts on the waste rate, exchangeable points system)	Proyecto Piloto Revive en Alcobenda Subsidies for climate neutral neighborhoods and circular citizen initiatives in Mechelen RECYCLE. Application for the promotion of citizen recycling Citizen participation and municipal decision making in Lahti
	Rehabilitation and conversion of abandoned spaces and / or buildings	Common urban space for events and other activities
	Citizen training courses on repair and reuse of products	Public Workshop FAJNA DILNA "Millor que nou!" – Mejor que Nuevo AMA, the city's offer for circular business development to outsource repetitive manual labour
	Promote reverse logistics (recovery of household appliances, return of glass bottles to local businesses)	Fiskars utilizes and collects waste streams while encouraging citizens to reuse, resell, and recycle BSH Preparation for Reuse
	Promotion of business models based on reuse and repair	Crookit Bag of industrial by-products of the Chamber of Zaragoza Fashion re: we recycle clothes, we insert people Circle Market: Recovery, reuse and resale of textile materials. RECircular digital platform for the valuation of business waste and measurement of the benefits generated. BONBONELLA - A 'reuse' shop.

# Action Plan Progress. Proposal

## ► GP and actions inspiring each topic:

Strategic Line	1st Proposed actions INTERREG CECI	Application examples identified between GP and actions
Waste reduction	Strategies for the reduction of single-use packaging in the commercial and food sector	NICKNACK – Reusable cups
		Mercadona's 6.25 plastic reduction strategies
		European legislation for the reduction of single-use plastics
		The Circular Lab - Ecoembes
	Strategies to encourage composting	"Dhor el compostador", a school composting and environmental awareness project
		Home and community composting points
Incentives linked to composting at source and community composting	Community Composting in the city of Nitra	
Support to local businesses and businesses in the adoption of processes that minimize waste generation (for example, obtaining the AENOR "Zero Waste" certificate)	Community composting of foodwaste.	
	Social enterprise in composting and organic farming.	
	The Council of Pontevedra orders a study to adjust the rate of garbage to compost	
	Obtaining the "Zero Waste" certificate from AENOR	

# Action Plan Progress. Proposal

## ► GP and actions inspiring each topic:

Strategic Line	1st Proposed actions INTERREG CECI	Application examples identified between GP and actions
Raising – awareness and information activities	Promote among citizens a proportionate consumption of food adapted to real needs	Disco Soupe encourages citizen participation and food waste prevention ABC environmental education regarding "Food Waste" Education on food waste prevention in schools (Banco Scuola) Campaign against food waste: "Organize, organize ... less food waste we are generating!" Aragon, Spain Weigh and think
	Organize workshops and spaces on waste generation and responsible consumption of resources in schools	Erre que erre, an environmental awareness and educational school project Bellastock Reducing waste and encouraging circular economy practices - Universidad de Zaragoza.
	Promote activities on the zero waste philosophy	Zero-waste street experiment by Paris City Hall Modern environmental protection community for the cleaner environment Stroom: an urban living lab on everyday (wo)men's circular consumption
	Campaigns to address the problem of asymmetric information on the life cycle of products that allow greater decision-making when buying and consuming products and services	Askel Project: Developing sustainable housing services
	Promote energy efficiency in public administrations	50/50 Methodology: Energy Savings in Schools
	Campaigns and projects to promote good practices related to recycling and composting	Ecological campaign of Malopolska region promoting recycling /upcycling, repair network and reuse.

# Action Plan: Proposed Actions

► Specific GP that inspire the prioritized actions:

Network of exchange points: Asikkala library - Sharing economy library  
in the rural area of Päijät-Häme. – Finland



# Action Plan: Proposed Actions

- ▶ Citizen training courses on repair or reuse of products: Public Workshop FAJNA DILNA\_– Czech Republic.



# Action Plan Proposed Actions

**Campaigns to address the problem of asymmetric information on the life cycle of products that allow greater decision-making when buying and consuming products and services: Askel Project: Developing sustainable housing services - Finland**



# Action plan schedule

- Below is a table with the expected delivery dates of the different drafts of the action plan

Draft action plan	Expected date
Draft 1	2nd week of June 2021
Meeting with local stakeholders	3 <sup>rd</sup> - 4 <sup>th</sup> week of June 2021
Draft 2	4th week of July 2021
Draft 3	4th week of November 2021
Final draft	Between April & June 2022



Departamento de Agricultura,  
Ganadería y Medio Ambiente



European Union  
European Regional  
Development Fund



# Thank you

<https://www.aragon.es/-/economia-circular.-proyecto-interreg-ceci>

[www.interregeurope.eu/ceci/](http://www.interregeurope.eu/ceci/)

